Title of the Research Study: Wharton Executive Advisory Panel
Protocol Number: 809771
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You are being asked to take part in a research study. Your participation is voluntary which means you can choose whether or not to participate. If you decide to participate or not to participate there will be no loss of benefits. Before you make a decision you will need to know the purpose of the study, the possible risks and benefits of being in the study and what you will have to do if decide to participate.

What is the purpose of the study?

The purpose of the study is to learn more about management practices.

Why was I asked to participate in the study?

You are being asked to join this study because you are an executive and an invited member of the Apex panel.

How long will I be in the study? How many other people will be in the study?

The Apex panel will exist for a period of years. This means you will have the opportunity to complete surveys, with an average duration of 5 to 10 minutes, on the Apex website during that time period.

Where will the study take place?

All studies are completed online.

What are the risks?

There are no anticipated risks.

How will I benefit from the study?

There is no benefit to you. However, your participation could help us better understand management practices.
What other choices do I have?

Your alternative to being in the study is to not be in the study.

Can I leave the study before it ends?

You can leave the study at any time. Participation in all surveys is voluntary. If you decide to leave the Apex panel – an Opt Out option is available on the membership screen. By indicating a desire to Opt Out you will no longer receive invitations for new surveys or be able to participate in surveys. Only those participation points earned prior to opting out will be available for redemption.

How will confidentiality be maintained and my privacy be protected?
Anonymity is maintained for all data.

Will I be compensated for participating in the study?

To show our appreciation for survey completion – participation points will be provided for each completed survey. The points accrue and can be used to acquire books from the Wharton School Publishing. If you terminate your relationship with Apex – only those points earned are available for redemption.

By completing your membership application to Apex, you are providing informed consent thereby agreeing to take part in this study and all of its associated surveys. You are also agreeing to not make survey results public until they have been published by APEX.